



**Name:** Mark Bates  
**Birthplace:** Innisfail, Alberta, Canada  
**PGA Certification:** Canadian PGA – Class “A”  
HGTPC – Specialist Instructor  
**Position:** General Manager – Corporate Presenter – Part-Time Golf Instructor  
**Education:** Bachelor of Management – University of Lethbridge  
Professional Golf Management Diploma – Lethbridge Community College  
**Interests:** Ice Hockey, Travel, Business

Mark was born and raised in the town of Innisfail, Canada which is home to approximately 7,000 residents and fortunately a top quality golf course. He took up the game at the age of 9 and progressed quickly. By the age of 14, Mark was playing to a 2 handicap and representing his province at provincial and national tournaments.

After graduating from High School, Mark set aside his competitive hockey career to focus on a management degree and furthering his golf career by joining the Canadian PGA. He has since spent 7 years working at premier clubs in Canada. During this time he has continually gained experience and knowledge in the field of coaching and instruction by attending continuing education seminars through the Canadian PGA. Mark has an interest in the business of golf and has given presentations focused on how golf and business are interrelated. He has also given presentations at the college level giving insight into career paths for people in the field of golf.

For 1 year, Mark made the move to Bangkok to work directly under Tony Meechai, learning the Natural Curriculum and helping share it with hundreds of students all over Thailand.

Mark has always been a competitive golfer and most recently, enjoyed his first professional win on the Alberta PGA circuit and also attained a 9-hole scoring record, carding a 29 on the front 9 of an APGA competition.

He rejoined the Heartland team in Singapore at the beginning of November, 2006 and is looking forward to “Growing the Game of Golf in Asia”.