



**Name:** Mark Bates  
**Birthplace:** Innisfail, Alberta, Canada  
**PGA Certification:** Canadian PGA – Class “A”  
HGTPC – Specialist Instructor  
**Position:** General Manager – Corporate Presenter – Golf Instructor  
**Education:** Bachelor of Management – University of Lethbridge  
Professional Golf Management Diploma – Lethbridge Community College  
**Interests:** Ice Hockey, Travel, Business

Mark was born and raised in the town of Innisfail, Canada which is home to approximately 7,000 residents and fortunately a top quality golf course. He took up the game at the age of 9 and progressed quickly. By the age of 14, Mark was playing to a 2 handicap and representing his province at provincial and national tournaments.

After graduating from High School, Mark set aside Ice Hockey to focus on a management degree and furthering his golf career by joining the Canadian PGA. He has since spent 7 years working at premier clubs in Canada. During this time he has continually gained experience and knowledge in the field of coaching and instruction by attending continuing education seminars through the Canadian PGA.

For 1 year, Mark made the move to Bangkok to work directly under Tony Meechai, learning the Natural Curriculum and helping share it with hundreds of students all over Thailand. Mark has always been a competitive golfer and most recently, enjoyed his first professional win on the Alberta PGA circuit and also attained a 9-hole scoring record, carding a 29 on the front 9 of an APGA competition.

He rejoined the Heartland team in Singapore at the beginning of November, 2006 and excited to be “Growing the Game of Golf in Asia”. Since arriving in Singapore, Mark has conducted clinics in China, Thailand and Malaysia, on top of regular teaching duties in Singapore. Through various “Beat the Pro for Charity” events Mark has managed to raise almost \$30,000 for local charity. Mark is an ambassador for Titleist golf equipment and FootJoy shoes and apparel.